

SATURDAY 27 APRIL 2024

WE CELEBRATE KING'S DAY IN LONDON!



11.00-12.00 Set-up of the traditional street fair blankets and stalls.

12.00-18.00 Street fair, food and drinks, games for kids and adults, activities in and around the Dutch Church/Centre

- **BUY A KIDS FUN & GAMES-CARD FOR £5 TO PLAY:** Sjoelen, stroopwafel-biting, sack-race, arts&crafts and other classic Dutch games, plus drink & snack
- **BUY AN ADULT FUN & GAMES-CARD FOR £5 TO PLAY:** Sjoelen, stroopwafel-biting, sack-race, nail-pooing, Delfts Blauw painting and other classic Dutch games
- **VRIJMARKT:** Everyone can sell their pre-loved toys, books and other stuff on their blankets on the street. (NO FOOD OR DRINKS)
- **FOOD OUTSIDE:** Dutch fries, kroketten, kaassouffles, hotdogs (beef/veg), oysters
- **FOOD & DRINKS INSIDE:** (Church hall and King's Café downstairs) Poffertjes, rookworst, Dutch apple pie, Dutch sweets, Dutch beers, Dutch gin, Oranjebitter, coffee, tea & orange squash

13.30 + 14.30 TOUR OF THE BUILDING (30min)

Meeting point is downstairs in front of the library

15.30 OPENING BY DUTCH AMBASSADOR Karel van Oosterom, celebrated with Oranjebitter and singing of Het Wilhelmus (Church Hall)

15.45 RAFFLE DRAW (Church Hall) *All proceeds go to Dutch charities in the UK*

16.15 DANCE with Dutch Drinks & DJ, in collaboration with NL Borrel.

18.00 END OF KING'S DAY 2024

The party continues at Dutch Taproom, 67-68 Enid Street

UPSTAIRS



DOWNSTAIRS



RULES FOR THE STREET FAIR (VRIJMARKT)

- Set-up from 11:00.
- No selling of commercial goods.
- No selling of food and drinks.
- Parents/carers are ALWAYS responsible for watching their children.
- Goods that weren't sold by the end of the day are to be taken back home.
- Leave the site the way you found it, neat and tidy.
- Make sure you bring enough cash/change and watch your own money.

PHOTOGRAPHY

Please note that there will be photographers during the event. If you or your children don't wish to be photographed, please let the photographer know or mention this at the Dutch Centre stall.

BUY A KIDS OR ADULT FUN & GAMES-CARD FOR £5 TO PLAY:

Sjoelen, stroopwafel-biting, sack-race, nail-pooing, Delfts Blauw painting and other classic Dutch games.

BUY YOUR GAMES CARDS AT THE 'GAMES STALL' OUTSIDE.



THE BIG KING'S DAY RAFFLE

Take part in our Big King's Day Raffle and support Dutch charities in the UK. For only £1 a ticket you can win a fantastic selection of Dutch gifts.

WIN THE PRIZE YOU WANT!

Each donation by our generous raffle sponsors corresponds to a designated box. Simply place one half of your ticket into the box of the prize you would like to win, and keep the other half safe for the draw. Feel free to choose as many different boxes as you like.

RAFFLE GAME RULES

- Start of the raffle draw: 15:45 in the Church Hall
- One raffle ticket costs £1
- One raffle ticket consists of two halves
- Purchase 12 raffle tickets for £10
- Raffle tickets can be purchased at any token stand (inside: Church Hall or downstairs, outside at the token stand)

We are incredibly grateful for the generous support of our raffle sponsors and look forward to seeing people enjoy the amazing prizes.



PRIZES:

SWAPFIETS: A 6-MONTH SUBSCRIPTION ON A POWER 1 E-BIKE



Swapfiets is the world's first worry-free bike subscription. For a fixed monthly fee, you get your own Dutch high-quality (e-)bike that always works. Free repairs & maintenance are included. Issue with your bike? They swap it

for another working bike, get it fixed within 10 minutes at the store, or they come to you - you just need to book an appointment via the app. Swapfiets has kindly donated a 6 month subscription for their Power 1 e-bike.



Website: [swapfiets.com](https://www.swapfiets.com)

THE SEAFOOD BAR: 10X £100 (120 EUR) RESTAURANT VOUCHERS



The Seafood Bar has been a tight-knit family business specialising in seafood since 1984, boasting several renowned locations throughout the Netherlands. In August 2021, The Seafood Bar opened its doors in a Grade II-listed Georgian townhouse on 77 Dean Street in Soho. Meanwhile, The Seafood Bar has opened its fourth location in Amsterdam in the Beurs van Berlage on the Damrak. Quality



always comes first and premium fresh seafood takes centre stage. The Seafood Bar has generously contributed ten gift cards, each valued at over £100, to the raffle. And... while

you're here, check out the Seafood Bar stall today!

Website: [theseafoodbar.com](https://www.theseafoodbar.com)

MONDIAL VERHUISBEDRIJF HENNEKEN: 250 MOVING BOXES

Zoetermeer-based Henneken has been helping people move since 1870. Every year they help hundreds of customers move between the Netherlands and the UK, skilfully navigating the rules and regulations implemented since Brexit. By consolidating multiple relocations, they offer highly competitive rates, particularly to those with flexible moving schedules.



With a stellar customer satisfaction rating of 9.6 Henneken is the right choice for your move between the Netherlands and the UK. They have generously sponsored King's Day in London by making a financial contribution and providing 250 free moving boxes (5 x 50 for the raffle).

Website: [hennekenremovals.co.uk](https://www.hennekenremovals.co.uk)



BANKSIDE HOTEL LONDON:

- 1) 1 NIGHT STAY FOR 2 PEOPLE & BREAKFAST
- 2) DINNER FOR 4 INCL. WINE PAIRING AT ART YARD BAR & KITCHEN



Bankside is a design-led hotel on the culturally vibrant South Bank



of London. An intimate six-storey hotel with 161 bedrooms including seven

suites, the hotel is a social hub for anyone with a passion for culture, art, food and drink. Art Yard Bar & Kitchen at Bankside Hotel is a creative environment surrounded by art and murals. Enjoy seasonal dishes carefully curated to stir a sensory explosion,



or sip on a cocktail from a menu that features old classics, reimagined using



crafted sustainable spirits. The King's Day raffle will include a voucher to

enjoy a 1-night stay and breakfast for 2 people, as well as a gift card for a dinner with wine pairing at Art Yard, to be enjoyed by four people.

Websites: [banksidehotel.com](https://www.banksidehotel.com) and [artyardbarandkitchen.com](https://www.artyardbarandkitchen.com)

VAN BOS STROOPWAFELS: DUTCH SYRUP WAFFLES

Van Bos is happy to bring homemade stroopwafels to London. They are a family-owned business. They are excited to be donating traditional Dutch stroopwafels to the King's Day

raffle. Head over to their stall today for their delicious stroopwafels.



Website: [instagram.com/vanbos_stroopwafels](https://www.instagram.com/vanbos_stroopwafels)

LONDON PRIDE PARADE WITH DUTCHIES! T-SHIRT WITH KISSING FARMER COUPLES

The Dutchies are finally joining the London Pride Parade this year. Represented by Facebook



groups like DutchGayintheUK and IamDutchandLivingintheUK, as well as institutions such as the Dutch Church London and the Dutch Centre,

they aim to make this Pride, on **Saturday 29th June** unforgettable. This initiative is completely non profit, so all support is much appreciated

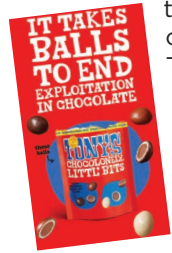
and to help raise as much as possible money to donate to British LGBTQIA+ and Dutch organisations in the UK! Please scan the QR code.

Join the Celebration & visit the London Pride stall today!

To participate or to help organize the event, contact Ad Bakker at qualityad@hotmail.nl Artwork and rights by [sonjakemp.nl](https://www.sonjakemp.nl)



TONY'S CHOCOLONELY: CHOCOLATE HAMPER



Tony's vision is 100% slave-free chocolate production, not just for their chocolate, but all chocolate worldwide. Their motto, 'crazy about chocolate, serious about people', is a testament to their motivation to tackle child labour and unethical practices in cocoa farming. Discovering that most of the chocolate produced had links to slave labour, Dutch television journalist Teun van de Keuken began producing programmes about the horrors

of the commercial cocoa industry. After three years of unsuccessful attempts to change the industry through investigative efforts, Van de Keuken decided to start producing chocolate bars himself. The brand was called "Chocolonely" in reference to feeling as if he was the only person in the industry who was interested in eradicating slavery. Tony's is now promoting its chocolate - and therefore raising awareness of modern-day slavery in cocoa farms - on a global scale.

Website: tonyschocolonely.com/uk/en

GOUDA CHEESIES: GOUDA CHEESIES & GOAT'S CHEESE CHEESIES HAMPER



Just cheese, baked til crunchy. Their award-winning high protein, zero carb, 1 ingredient snacks are the very definition of moreish, and with no fridge required, they can be eaten wherever you like. They only use off-cuts of cheese so they're saving cheese that would otherwise be wasted. They source their Cheddar, Chilli Cheddar, and Red Leicester from



a family-owned farm in the UK that was founded in 1833. Available in Cheddar, Red Leicester, Gouda, Goat's Cheese and Chilli flavours. In Waitrose, ASDA and Holland and Barrett.

Website: cheesies.co.uk

DUTCH CHEESEMAN UK: CHEESE HAMPER



At Dutch Cheeseman UK, they have a great passion for selling the best quality hand-cut Dutch cheeses, it's their mission to bring you a unique selection and the best quality products on the market. Dutch Cheeseman operates by participating in markets, Christmas markets, shows, and food festivals. What's even better



is that they are now also online! The Dutch-British couple moved to Cheltenham in 2018 and have opened a new permanent shop at The Valley, Evesham, WR11 4DS. They are donating a hamper full of delicious Dutch cheese and other goodies.

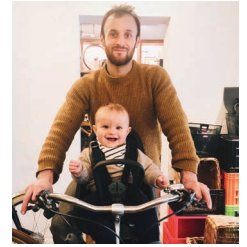
Website: dutchcheeseman.co.uk

FLYING DUTCHMAN BIKES: CHILD'S BIKE SEAT



Founded in 2015, Flying Dutchman is an independent bike shop based in London. Their area of expertise involves electric cargo bikes, family bikes, and classic city bikes. The concept behind their brand is fundamentally Dutch: to make cycling a viable form of daily transport for anyone and everyone. Staying independent has meant that they

can be highly selective about the products that they carry. The result is that customers benefit from their combined 25+ years of experience in the bicycle industry, and over 60+ years of cycling experience. For today's raffle they have donated a Yepp Maxi rear seat.



Website: flyingdutchman.bike

DOUBLE DUTCH DRINKS: TWO EXPLORATION MIXER PACK'S

Double Dutch is the result of a love affair to unite great spirits with complementary mixers that enliven and enhance. Their innovative journey with flavour and brand vision attracted the interest of Richard Branson who gave them a Foodpreneur Award in 2015, followed by the award for 'Best Adult Soft Drink' at the World Beverage Innovation Awards 2016. They have



generously donated an Exploration Mixer Pack which is the ultimate way to get to know the Double Dutch range! Packed full of flavour, the case of 10 different mixers and tonics is the perfect party starter. Mix with gin, rum, tequila or whisky for delicious cocktail creations in minutes - or simply sip solo. Explore the world of Double Dutch from just one box.



Website: doubledutchdrinks.com

DUTCH TAPROOM: 1) TASTING 2) BEER PACKAGE 3) GIN PACKAGE

"Dutch Taproom It Ain't Much If It Ain't Dutch!" Your Dutch home away from home. With much pride and joy, and with the help of the strong Dutch beer loving community, in 2023 a Dutch



Taproom opened on the Bermondsey Beermile called "It ain't much, if it ain't Dutch". With over 20 Dutch breweries

represented and 30 taps, they are the biggest Dutch beer bar outside the Netherlands. Of course with authentic Dutch snacks like bitterballen, kaas and erwtensoep!



Website: pr-dutchdrinks.co.uk/dutch-taproom-it-aint-much-if-it-aint-dutch

MEESTERMAX.NL - ONLINE DUTCH LESSONS: CANVAS OF AMSTERDAM CANAL-HOUSES

Meester Max provides tailor-made online Dutch lessons to pupils and students from home and abroad. Using interactive, challenging and personalised lessons, Meester Max provides tailor-made offers. Meester Max's teachers are happy to 'unburden' parents by giving Dutch lessons at times that suit them. In short, exactly how you want it! Meester Max helps primary and secondary school pupils

as well as adults to learn or improve their Dutch language skills. Meester Max will donate a print of typical Amsterdam canal houses again this year.



MEESTERMAX.NL

Website: meestermax.nl

SEWING DUTCHMAN: TWO CUSHION COVERS OF AMSTERDAM

Ad Bakker, or otherwise known as the #sewingdutchman, has been sewing beautiful Dutch themed pieces for many years now and sews bespoke products



on request. Ad has generously donated two cushion covers of Amsterdam. Check out the Sewing Dutchman's stall today and see what other treasures he has in store!



Contact details: qualityad@hotmail.nl - 07495781079
Website: [instagram.com/sewingdutchman](https://www.instagram.com/sewingdutchman) and www.etsy.com/shop/2COWBOYS

THE DUTCH CENTRE: 2 X 2 TICKETS TO SEE THE WINNERS OF THE 2024 LEIDS CABARET FESTIVAL ON 15 JUNE 2024

Dutch Centre The Dutch Centre is a not-for-profit cultural venue in the heart of the City of London whose mission is to showcase, connect and inspire. A place where people come together and all are welcome to experience the rich cultural life of the Netherlands. Our diverse programme ranges from film screenings to comedy nights, literary events, talks, concerts, and art exhibitions. The Dutch Centre has donated *four tickets* to the



Leids Cabaret Festival. On Saturday 15 June 2024, the three winners of the 44th edition of the Leids Cabaret Festival will come to London for the third time.

The audition days were at the end of January 2024 and after exciting days, out of eight contestants, three were selected for the Leids Cabaret Festival.

Website: dutchcentre.com



VERENIGING NEERLANDIA: 2 TICKETS FOR LEIDENS ONTZET / 3 OCTOBER FESTIVAL



Although most Dutch people have no trouble adjusting to life abroad, they sometimes feel the need to meet other Dutch people, speak Dutch and/or exchange experiences. To meet this need, Neerlandia was founded in London in 1923; by and for



Dutch people in the United Kingdom. Neerlandia has donated two vouchers for her LEIDENS ONTZET on Saturday 5 October 2024 at 17:00, the annual Neerlandia herring party, celebrating the liberation of Leiden from the Spanish in 1574. The feast will take place in the Social Hall of the Dutch Church. You can enjoy a convivial evening with tasty herring, hutsot with klapstuk (beef), wine, Dutch gin and bitterballen. *Doors open at 17:00 and the meal starts at 18:00.*

For more information, contact marianne.denney@hotmail.co.uk

Website: neerlandia.org

TISNA WESTERHOF ARTIST - HAND CRAFTED DUTCH TILES

Born in the Netherlands, Tisna Westerhof is an award-winning London based artist known for her Delft Blue artworks about identity & belonging. She studied Printmaking at the Royal Academy of Art in The Hague and holds an MA in Scenography from Central St Martins (UCL). Her work has been exhibited at the Venice Biennale, Rijksmuseum Amsterdam and London's The Royal Academy, The Dutch Centre and Whitechapel Gallery. In 2019, funded and awarded by the Mayor of London, Tisna created the first Delft Blue tiled public art wall in London, engaging 100 local residents in SE London. Tisna's large retrospective exhibition is currently on show in the South of France at Lieu d'Art Contemporain in Sigean until the 2nd of June '24. For enquiries on sales, commissions or collaborations, please get in touch.

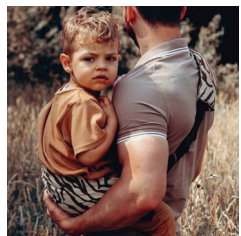


'London Blues' in Boxframe. Screen printing on tile. 20x20cm, framed 30x30cm

Website: tisna.com and tisna.westerhof@gmail.com

WILDRIDE CARRIER - DUTCH DESIGN TODDLER HIP CARRIER

Every parent knows that carrying your child is fun for 5 minutes, but quickly becomes very heavy. The Wildride



Carrier is not just designed for your child, but also for you! A unique child carrier that allows you to keep your little one close while you go on

all your adventures together. The carrier is specially designed to be simple, lightweight, and compact so you can put it on in no time and take

it with you anywhere. It's practical and a must have for every parent. Wildride wants to encourage parents to spend quality time with their children; creating lasting memories in the great outdoors. The Wildride toddler hip carrier is 100% Dutch designed and produced in Europe using as little plastics as possible.



WILDRIDE

'the toddler swing carrier'

Website: wildridecarrier.co.uk

JOCHEM WIJNANDS - 'WAT BEZIELT DE ENGELSEN?' 5 BOOKS IN DUTCH



What is a nation - and what defines their identity? Britain is a neighbour of the Netherlands, but how well do we really know the English?



soul of Britain. He walks, on the border of history, along Hadrian's Roman Wall, the wall separating England from 'the Barbarians', the Scots. Walking from the east to the west coast, he

And why did Britain leave the European Union when almost half of Britons disagreed? Can you still understand a country just by following the news? In this book, Jochem Wijnands describes his search for the

meets the English where they are most themselves - in their everyday lives

We are delighted to announce a kind donation from Jochem of 5 books!

"Expect bold and remarkable travel tales, more English/American than Dutch in style, think Carl Hiaasen or Nick Hornby."

Harri Theirlynck, former editor-in-chief of Reizen Magazine

Available in UK with title 'What's up with the English?' via amazon.co.uk and in The Netherlands via bol.com

Website: denieuwsgierigereiziger.nl



Curlydesign
curlydesign@gmail.com

THESE ORGANISATIONS HAVE JOINED FORCES TO CELEBRATE KING'S DAY 2024



DUTCH CENTRE dutchcentre.com

The Dutch Centre showcases the best of Dutch arts and culture in London for a broad London audience. We hold talks, lectures, film screenings, comedy nights, theatre, concerts, exhibitions and much more.



Nederlandse Kerk

DUTCH CHURCH dutchchurch.org.uk

The Dutch Church in London is a free, open and ecumenical faith community in the heart of the City of London.



Vereniging Neerlandia

VERENIGING NEERLANDIA neerlandia.org

"Gezellige" club for all Dutch people in the UK which organises activities with a Dutch connection and upholds Dutch traditions such as Koningsdag, Sinterklaas and Leidens Ontzet.

WITH THANKS TO OUR KONINGS DAG COMMITTEE 2024



Eric Bestebreur

Marianne Denney

Anna van Harwegen den Breems

Bertjan v.d. Lagemaat

Bianca Maaskant

Daphna Plaschkes

Rein Roos

Angelique Schoots

Joëlle Steijnis

WE ARE INCREDIBLY GRATEFUL TO OUR SPONSORS FOR THEIR GENEROUS SUPPORT IN MAKING KING'S DAY 2024 POSSIBLE:



JEROEN HOPPE
exp uk

JEROEN HOPPE

Jeroen Hoppe is originally Dutch and has been helping Londoners to buy, sell, let, and rent properties for the past 20 years. Whether you're a seller, landlord, or both. Jeroen offers a personalised service, combining his 20+ years of experience with the best in digital photo and video marketing in order to get you the best result; be it price, timing or a combination of both. Visit <https://jeroenhoppe.exp.uk.com/> to learn more about how Jeroen can help you achieve your real estate goals. Jeroen has graciously donated to the charity raffle by making a financial contribution.

Website: jeroenhoppe.exp.uk.com



DE WERELDSCHOOL

De Wereldschool provides Dutch education for children living abroad anywhere in the world, from Dutch language only to full education. Flexible and from home with lots of personal attention from the teachers. Learning the Dutch language keeps you connected to your Dutch identity. De Wereldschool considers this important and is therefore happy to sponsor Kings Day London.

Website: wereldschool.nl



MONDIAL VERHUISBEDRIJF HENNEKEN

For more about Henneken, read the page about the Big King's Day Raffle.

Website: hennekenremovals.co.uk



Kingdom of the Netherlands

EMBASSY OF THE KINGDOM OF THE NETHERLANDS

We would like to thank the Embassy of the Kingdom of the Netherlands in the UK for their ongoing and generous support.

KING'S DAY

APRIL 27, 2024

7 AUSTIN FRIARS LONDON
EC2N 2HA

PROGRAMME

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|---|---|
| 12:00 - 5:30 PM OUTSIDE: DUTCH FOOD, MARKET STALLS & THRIFT MARKET | 12:00 - 5:30 PM OUTSIDE: GAMES FOR CHILDREN & ADULTS |
| 12:00 - 6:00 PM CHURCH DOWNSTAIRS: FOOD & DRINK, BOOKS, LIVESTREAM KINGSDAY IN THE NETHERLANDS | 12:00 - 6:00 PM CHURCH UPSTAIRS: BAR, ARTS&CRAFTS, IMPORTED DUTCH PRODUCTS |
| 3:45 - 4:15 PM CHURCH UPSTAIRS: BIG KINGSDAY RAFFLE | 3:30 - 3:45 PM CHURCH UPSTAIRS: OPENING WITH A TOAST AND THE NATIONAL ANTHEM |
| 6:00 PM END OF EVENT THE PARTY CONTINUES AT DUTCH TAPROOM @67-68 ENID STREET! | 4:15 - 6:00 PM CHURCH UPSTAIRS: PUT ON YOUR DANCING SHOES! WITH DUTCH DRINKS AND DJ, WITH NL BORREL FACEBOOKPAGE GROUP |